

Non Addressable system							
S.no	Name of the channel	Genre	Language	A-la-carte rate in INR	Bouquet	Target audience	Pay channels
1	Jaya Tv	GEC- Regional	Tamil	9.00	25.00	Regional	Whole Country
2	Jaya Plus	News	Tamil	4.00		Regional	Whole Country
3	Jaya Max	Music	Tamil	6.00		Regional	Whole Country
4	J Movie	Movies	Tamil	6.00		Regional	Whole Country

DAS Notified Area

S.no	Name of the channel	Genre	Language	A-la-carte rate in INR	Bouquet	Target audience	Pay channels
1	Jaya Tv	GEC- Regional	Tamil	3.78	10.50	Regional	Whole Country
2	Jaya Plus	News	Tamil	1.68		Regional	Whole Country
3	Jaya Max	Music	Tamil	2.52		Regional	Whole Country
4	J Movie	Movies	Tamil	2.52		Regional	Whole Country

All rates in INR as notified to telecom regulatory authority of India (TRAI)